

The graphic features a yellow background with a hand holding a smartphone on the right side. The phone screen shows a cartoon illustration of a man's face. The text is arranged as follows:

- Top left: **TNE** logo with 'BMS' in small circles below it, and 'TARJETA NACIONAL ESTUDIANTEL' in smaller text.
- Top center: **#CuidémonosEntreTodos** in a white rounded rectangle.
- Center: **Tómate la foto** in large white letters on a black background.
- Below that: **para tu nueva TNE** in blue text.
- Below that: **en tu casa** in white text on a red background, with a white house icon to the left.
- Below that: **Ingresa a** in black text, followed by the URL **<https://tomatelafoto.tne.cl>** in black text.
- Bottom: **Disponible en:** followed by the Android logo and the word **Android**, then the computer icon and the word **Computador**.